

QUESTIONS ABOUT YOUR COACHING PRACTICE

LET'S GET THE BEST OUTCOME



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This is exciting ... we're going to grow your executive coaching practice.

This pre-study questionnaire is designed to help me find out as much as possible from you about you and your goals.

ABOUT YOU

BASIC INFORMATION

Your Name:

Organization:

Your Location:

Email Address:

Phone Number:

LinkedIn:

Website:

How long have you been in business as a coach?

What was your title, role, and company before?

Number of coaching clients now and in the past:

What is their range of challenges; what usually brings them to coaching with you?

Who is the final buyer of your coaching services?

What are your current and target executive coaching rates?

ABOUT YOUR GOALS DESIRED OUTCOMES

- What are your specific shorter-term goals?
- What are your specific long-term goals?
- Please list the behaviors you would like to improve or create:

- What is your absolute top priority for change and/or improvement:

ABOUT THE CONTEXT CURRENT OR PAST

- Any reasons you have been held back or unsuccessful in any areas?

That's it! Thank you for taking the time to complete this.

My mission is to make the learning experience exceptionally enjoyable and effective. I believe that the world needs great leaders. The world needs you, at your best.

As a psychologist and former corporate CEO, I understand the pressures and demands executives face. Equipped with this background, and a 30-year record of developing some of the brightest stars in the San Francisco Bay Area and Silicon Valley, my goal is to help you achieve even greater success in your career too.

As an active animal advocate, I donate 20% of all profits to animal welfare.

- Dr Nadine